## Message Text

## UNCLASSIFIED

PAGE 01 BONN 07539 222225Z ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W

-----024496 240647Z/17

R 211701Z APR 78 FM AMEMBASSY BONN TO USDOC WASHDC INFO SECSTATE WASHDC 7932 USMISSION USBERLIN AMCONSUL STUTTGART

UNCLAS BONN 07539

E.O. 11652: N/A TAGS: BEXP, GW SUBJECT: ADS REQUEST - EAR MATES (AMERICAN EAR LINE) BURBANK, CALIF.

DESPITE EXTENSIVE CANVASSING THE EMBASSY COULD LOCATE ONLY THE FOLLOWING PROSPECT(S):

FIRMA JUWELIER REICH SCHLOSSSTRASSE 1-2 D-1000 BERLIN 41, GERMANY

CONTACT: HERR H. REICH PHONE: (030) 791-90-65

COMMENT: FIRM IS A LEADING WEST BERLIN DISTRIBUTOR OF

EAR PIERCING INSTRUMENTS IN LOCAL MARKET. FOR PRODUCT OFFERED THERE COULD BE GOOD MARKET IN BERLIN. INTERESTED FIRM WAS ESTABLISHED IN 1961, EMPLOYS 6. WELL-MANAGED COMPANY HAS ACHIEVED SUBSTANTIAL EXPANSION OF ITS MARKET SHARE IN RELATIVELY BRIEF TIME. FIRM OFFERS GOOD PROSPECTS FOR DEVELOPING NEW ORODUCT LINES IN THIS MARKET. HERR REICH WOULD LIKE ADDITIONAL PRODUCT LITERATURE IN GERMAN, IF AVAILABLE. HE DESIRES

DIRECT CONTACT WITH THE ADS CLIENT.

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GEBRUEDER BOLEY KATHARINENSTRASSE 20 D-7000 STUTTGART 1 CONTACT: HERR LUTZ, JUN. PHONE: 0711-243461

COMMENT: COMPANY IS A MEDIUM-SIZED WHOLESALER OF HOROLOGICAL OART AND ACCESSORIES WITH 20 EMOLOYEES. MARKETING TERRITORY IS THE SOUTHERN PART OF GERMANY. ALREADY BUY IN THE US.

APPROVING OFFICER: GUSTAF COONTZ, COMMERCIAL COUNSELOR MEEHAN

NOTE BY OC/T: TELEGRAM DELAYED IN TRANSMISSION.

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## Message Attributes

Automatic Decaptioning: Z Capture Date: 01 jan 1994 Channel Indicators: n/a

**Current Classification: UNCLASSIFIED** 

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Draft Date: 21 apr 1978
Decaption Date: 20 Mar 2014
Decaption Note: 25 YEAR REVIEW Disposition Action: n/a Disposition Approved on Date: Disposition Case Number: n/a Disposition Comment: Disposition Comment:
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Disposition Event:
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Litigation History: Locator: TEXT ON-LINE, ON MICROFILM Message ID: c54b79aa-c288-dd11-92da-001cc4696bcc

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TAGS: BEXP, GE To: COM

Type: TE vdkvgwkey: odbc://SAS/SAS.dbo.SAS\_Docs/c54b79aa-c288-dd11-92da-001cc4696bcc

**Review Markings:** Sheryl P. Walter Declassified/Released **US** Department of State EO Systematic Review

20 Mar 2014

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